

MeDe Innovation Video Competition 2017

Guidelines for entry

Submission details

In the first instance, send us a quick expression of interest to info@mede-innovation.ac.uk so we know you're planning to take part.

Final videos should be sent to us via a cloud sharing service, such as Dropbox or Google Drive, by sending us a link to download.

You will need to include a short, jargon-free abstract of less than 150 words with your video to explain and 'sell' your video to our judging panel, conference attendees etc. It must be comprehensible to the lay reader and will be taken into consideration by the judges when making their decision.

Videos can be made collaboratively or individually.

A maximum of one individual and one collaborative video per person is allowed.

Copyright of the entire image (before and after any manipulation) must be held by the entrant.

Timescales

11th August 2017: Competition opens – send us an expression of interest by 3rd November.

27th September 2017: Workshop: Video filming for research impact – [register now](#)

Science broadcaster and journalist Richard Hollingham will introduce video podcasting. The course will cover how to make short videos of your work, including 'on location' or fieldwork pieces.

The workshop will include an introduction to audio production and editing and video production suitable for uploading to channels such as YouTube or the University's own channel. You will get hands-on experience with using various equipment. Note: this workshop does not cover in-depth video editing.

Friday 3rd November 2017: Final deadline for all expressions of interest

Thursday 14th December 2017: Deadline for submission. Videos to be submitted via cloudsharing service

Friday 5th January 2018: Shortlisting (dependent on number of entries)

Monday 8th January: Public Voting opens

Tuesday 16th January: Voting closes

Thursday 18th January – Annual conference – winners announced

- shortlisted videos played as part of conference programme
- shortlisted video exhibition
- Winners announced

Judging

Entries will be judged on their

- ability to make impact with viewers
- public appeal
- ability to convey what MeDe Innovation has given them.
- creativity

Entries will be judged alongside the abstract, putting the video into context.

Depending on number of entries received, entries may be shortlisted ahead of voting by members of the MeDe Innovation operational team and Executive Group.

Submissions that, in the sole discretion of the judges, are considered inappropriate or unsuitable for publication will be deemed ineligible and removed from the competition

Other details/FAQs

MeDe Innovation reserves the right to use all submitted videos, including those not chosen to win prizes, in promotional materials without further permission from, or providing payment for use to, the entrants. Credit may be given to the entrant if reproduced. Entrant will retain copyright.

Images in public spaces do not require release from background people/subjects.

By entering the competition, entrants agree for their images to be publicly displayed in online video galleries such as Youtube, in compliance with their user terms and conditions. All short-listed videos will be uploaded to Youtube and the MeDe Innovation website.

Any questions?

Email info@mede-innovation.ac.uk and we'll get back to you as quickly as we can